



Sompo International is the trade name for the global specialty property and casualty insurance and reinsurance operations of Sompo Holdings, Inc. (“Sompo”), established in March 2017 as the result of Sompo’s acquisition of Endurance Specialty Holdings Ltd.

Sompo is a financial services holding company organized under the laws of Japan whose shares are listed and posted for trading on the Tokyo Stock Exchange. Sompo, through various operating subsidiaries, is one of the top three insurers in Japan and is engaged in the provision of insurance services as well as other related services through its global network of businesses operating in 32 countries around the world.

Sompo International is the international operation of Sompo and, through its operating subsidiaries, writes agriculture, casualty and other specialty, professional lines, property, marine/energy and aviation lines of insurance and catastrophe, property, casualty, professional lines and specialty lines of reinsurance.

As a leading global provider of insurance and reinsurance, we recognize that our success is derived directly from those whose contributions matter most: our people. Sompo International’s headquarters is in Bermuda and we currently have offices in the United States, the United Kingdom, Continental Europe, and Asia. A shared commitment to integrity, accountability, collaboration and agility define our culture, and we strive to create exceptional value for our clients and shareholders and maintain Sompo International as a desirable place to work.

We are seeking a talented and experienced addition to join our Marketing & Communications team as a VP, Marketing Content in our New York, NY or Purchase, NY office. This individual will be responsible for building client relationships with key internal business unit leaders and working with them to develop and manage a broad range of B2B marketing programs to accelerate the growth of a rapidly expanding business. The role will entail working with business leaders globally, across all lines of insurance and reinsurance, to manage existing marketing collateral and evolving marketing channels to promote key product and service information to clients, brokers and other distribution partners.

Main areas of responsibility:

- Work with business and internal and external marketing teams to enhance industry presence across print, digital and industry forums with consistent brand positioning.
- Develop client relationships with key product/business unit leaders and work with them to develop key messaging for target audiences and to draft and edit marketing content which highlights and promotes market relevance.
- Work with new product/business unit leaders during ‘on-boarding’ process to identify their marketing needs.
- Create, edit and update marketing materials across a broad spectrum of print and digital media including fact sheets, brochures, newsletters, whitepapers, presentations, webinars, videos, social media postings, etc. consistent with existing brand templates and standards.



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- Contribute to development and evolution of corporate brand message and ensure consistency across all internal and external communications channels.
- Manage broker/client distribution of marketing materials.
- Benchmark against competitors' marketing programs to achieve industry leading best practices.
- Manage projects from creation through approvals and coordinate production and distribution with internal resources and outsourced vendors.

Qualifications, Skills and Experience:

- Minimum 10-15 years working in property & casualty insurance marketing, preferably with a broker or carrier.
- Excellent writing and editing skills related to marketing materials and articles for the insurance industry. Excellent verbal and written communication skills.
- The candidate must be highly organized, detail oriented and able to prioritize multiple tasks and manage to deadlines in a fast paced environment.
- Must have professional presence and be able to interact with senior executives.
- Ability to collaborate with others in a team environment.
- Strong work ethic, high integrity.

Sompo International offers a competitive compensation and benefits package commensurate with experience. For consideration; please e-mail your resume along with salary history/requirements to: sbrescia@sompo-intl.com

Sompo International is an equal opportunity employer committed to a diverse workforce.

M/F/D/V

Visit our website at www.sompo-intl.com