

Are you looking for your next opportunity?

Sompo has a unique opportunity for a **Manager Marketing & Communications, Insurance, Continental Europe**.

Our global Marketing & Communications Team helps achieving Sompo's business goals, by driving brand awareness, protecting Sompo's reputation and helping create demand for its products and services. The function unifies a global strategy with regional execution, ensuring both a broad vision and localized effectiveness. In line with business goals, we develop and execute integrated, consistent, culturally resonant, effective and measurable marketing and communications strategies, leveraging digital and traditional channels for maximum global reach and impact.

Location: This position will be based out of one of our **Continental Europe** offices, ideally Cologne. You will report into the VP Marketing & Communications, Insurance for Continental Europe.

We strive for collaboration which is why we offer a work environment where our employees thrive and develop long lasting careers.

Our business, Your impact, Shared opportunity

What you'll be doing:

- Support the creation and activate marketing and communication strategies, plans, toolkits and tactics in line with our business as well as Global Marketing and Communications strategies to enable sales, build and protect the company's reputation and positioning amongst target groups.
- Develop and drive innovative, cost-effective and measurable integrated campaigns to launch and promote different products and capabilities using the full mix of marketing and communications tools and channels, such as thought leadership, media, social media, events, marketing materials and communications, advertising, digital marketing, email marketing, and web, to name a few.
- Develop and write marketing materials and communications, such as press releases, talking points, broker and client communications as well as internal announcements for business leaders, in various European languages.
- Help elevating and standardizing the brand's aesthetic and voice to increase brand awareness across all communications channels and to effectively engage our target audiences.
- Help manage media relations.
- Partner and collaborate with broader Marketing and Communications team members, Country Managers, Distribution and Underwriting colleagues as well as other stakeholders to achieve goals and support business objectives, both on regional as well as local level.
- You will act as an adviser to your business partners and deliver on your plans by working together with other members of our global Marketing and Communications teams and beyond.
- This role will focus on the Germany & Austria market while also supporting other markets within Continental Europe.

What you'll bring:

- Experience working in a fast paced, dynamic B2B environment - Services, Financial Services or Insurance industry experience is helpful.
- Strong copywriting skills.
- Proven ability to plan, collaborate and execute across external and internal marketing and communications disciplines.



- Excellent command of the English and German language; any additional European language is a plus.
- Strong organizational skills and proven ability to manage time-critical projects and events/sponsorships (planning, scheduling, monitoring).
- Experience of developing and managing strong and complex relationships across an international matrix organization and externally with multiple stakeholders.
- Proven ability to work independently and with accountability, in a collaborative, team-oriented environment.

In a connected, global environment and a fast-growing company, this is an interesting role that demands experience and engagement from strategic thinking to execution, using a broad range of your skills and experience.

Our Benefits

We continuously evaluate and update our benefit programs to ensure that our plans meet the needs of our employees and their dependents. Below are a few highlights of our inclusive benefit programs:

- Expansive Health & Wellness Benefits
- Generous Retirement & Savings Plans
- Global Parental Leave & Adoption Assistance

In today's world, what do we stand for?

We strive to create exceptional value for our clients and shareholders while maintaining Sompo as an attractive place to work. We foster an environment of ongoing, open dialogue between managers and their direct reports, and believe in an organizational environment where everyone belongs. We proudly are a multi-racial, multi-cultural, global enterprise. We reject all forms of racism, bigotry, prejudice and injustice and continue to invest in building out an inclusive and diverse work environment.

About Us

Expert Partners.

Clarity in complexity.

Unwavering commitment.

We're Sompo, a global provider of property, casualty, and specialty insurance and reinsurance. Building on Sompo Holdings' 130 years of innovation, we're committed to applying all of our experience to simplify yours.

Our dedication to you shows up in the care we put in every detail, working to create a frictionless risk management journey for everyone we serve.

We lead with your priorities, meticulously crafting solutions, sharing insights, and understanding your needs.

Around the world, our 9,500+ employees use their expertise to learn, improve and find clear answers for your complex challenges.

Because when you choose Sompo, you choose the ease of expertise.

Sompo is an equal opportunity employer committed to a diverse workforce.

To learn more about visit our website at www.sompo-intl.com